

# West Hanningfield Road Great Baddow

a distinctive  
and convincing  
development with  
a very definite  
sense of place

Architect  
Reeves Bailey

Contractor  
Taylor Woodrow

Developer  
Taylor Woodrow

Planning Authority  
Chelmsford Borough  
Council



- 1 2 3 6
  - 4 5 7 8 9
  - 10 11
- 1-3 Typical elevations  
4 Site plan  
5 Typical elevation  
6 Street frontage  
7 Typical house: Gnd flr plan  
8 Typical house: 1st flr plan  
9 Typical house: 2nd flr plan  
10 Typical house: Gnd flr plan  
11 Typical house: 1st flr plan



This is the second scheme in Chelmsford by the same architect/developer team (Awards 2000), this time on a former car park next to typical postwar semi-detached housing in a cul-de-sac layout. The layout offers a radical contrast to the surrounding development, with a density of 37 dwellings per hectare, continuous frontages to relatively narrow streets, a square, and a 'village green' next to an existing footpath.

The design uses the same 'Conservation/PPG3' kit of standard house plans developed for the earlier scheme, refined from experience, with off-street parking in a mixture of garage courts and drive-through archways. What is interesting is that a higher density and a brownfield context appear to have given a sharper edge to the overall planning: the constraints of the site have generated a distinctive and convincing development with a very definite sense of place. Perhaps there are lessons here about the optimum size and location of developments of this type.